



## **PRESS RELEASE**

### **EXPANDING COMPANY'S MARKET, PT TRANSKON JAYA TBK OPENS A REPRESENTATIVE OFFICE IN MAKASSAR**

**Balikpapan, 03 January 2022,** PT Trankson Jaya Tbk continues to show seriousness in expanding its business network and also the company's market coverage in line with the big market demand or customer demand. One of the steps taken by PT Transkon Jaya Tbk to achieve this is to continue business expansion to the Eastern Indonesia Region, considering the high number of customer requests from the Eastern Indonesia Region as indicated by the significant increase in the number of company-owned vehicles operating in the Eastern Indonesia region, especially in Sulawesi. Showing the seriousness of expansion, PT Transkon Jaya Tbk will establish representative offices in several regional points that have the potential for the company's business development, one of which is in the city of Makassar which is the largest metropolitan city in the Eastern Indonesia Region as well as one of the gateways to the Eastern Indonesia region.

The existence of a representative office is considered to provide many benefits along with the great potential of different regions for vehicle rental requests and also in line with the company's desire to continue to grow. The purpose of the establishment of a representative office of PT Transkon Jaya Tbk in Makassar City is so that companies can conduct further market research on business potential in the Eastern Indonesia region, establish relationships with business partners and potential business partners, as well as supervise and coordinate company activities in the Indonesian Region East. Then, with the establishment of a representative office, the Company hopes that this can help relevant parties at the head office to be able to understand directly related to matters relating to the company's business in the Eastern Indonesia Region, especially in Sulawesi.

The company hopes that every steps and policy formula related to the company's business plan can be formulated with the right target in line with the presence of a representative office that can bring together theory and real problems that occur in the field.

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