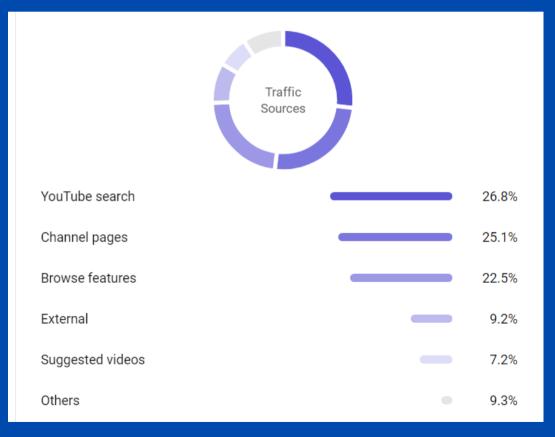
DIGITAL RELATION REPORT

Periode : July - September 2021

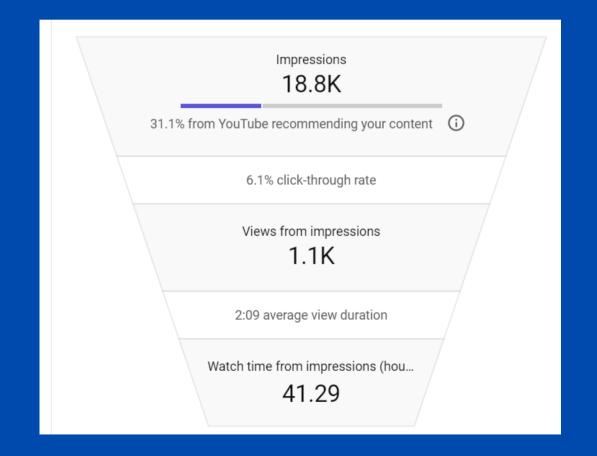


YOUTUBE

Visitor Data Based on: Traffic Source Types



Visitor Data Based on: Number of Views



Visitor Data Based on: External Traffic Sources

Proportion of your total traffic: 9.2%	
WhatsApp	57.7%
Facebook	—— 17.3%
linkedin.android	— 7.7%
linkedin.com	• 4.2%
Google Search	2.4%

Visitor Data Based on: Youtube Search Traffic Sources

Proportion of your total traffic:	26.8%
transkon jaya tbk	2.2%
tol balikpapan samarinda	1.6%
jalan tol balikpapan samarinda	1.0%
tol	0.4%
balikpapan	• 0.2%

Visitor Data Based on: Watch Time from Subscriber



Visitor Data Based on: Top Geography

Indonesia



Visitor Data Based on: Age and Gender

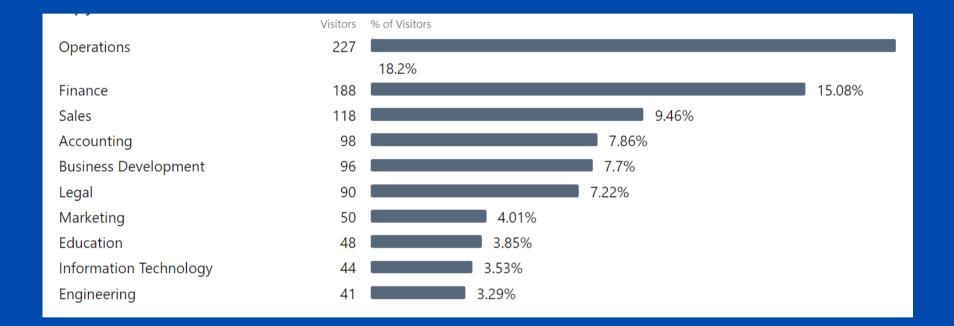
Female	66.2%
Male	33.9%
13–17 years	
18-24 years	100%
25–34 years	
35–44 years	
45–54 years	
55–64 years	
65+ years	

Added subscribers: 22 subscribers.

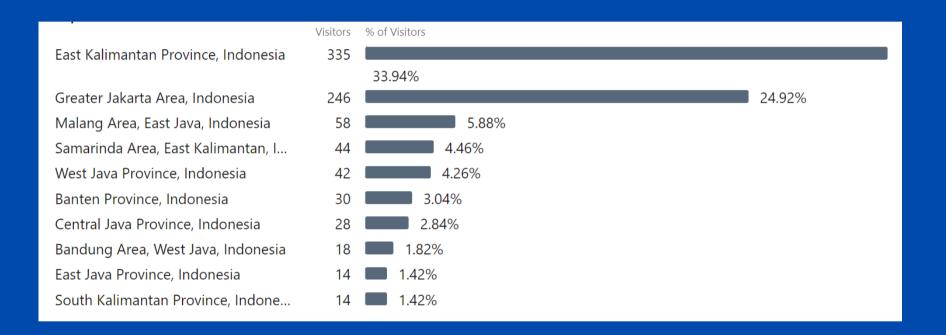


LINKEDIN

Visitor Data Based on: Type of Job



Visitor Data Based on: Location



Visitor Data Based on: Industry

	Visitors	% of Visitors
Automotive	435	
		31.59%
Mining & Metals	123	8.93%
Mechanical or Industrial Engineering	66	4.79%
Construction	54	3.92%
Information Technology and Services	45	3.27%
Financial Services	42	3.05%
Oil & Energy	42	3.05%
Education Management	38	2.76%
Consumer Services	36	2.61%
Primary/Secondary Education	32	2.32%

Visitor Data Based on: Company Size

Visitors % of Visitors

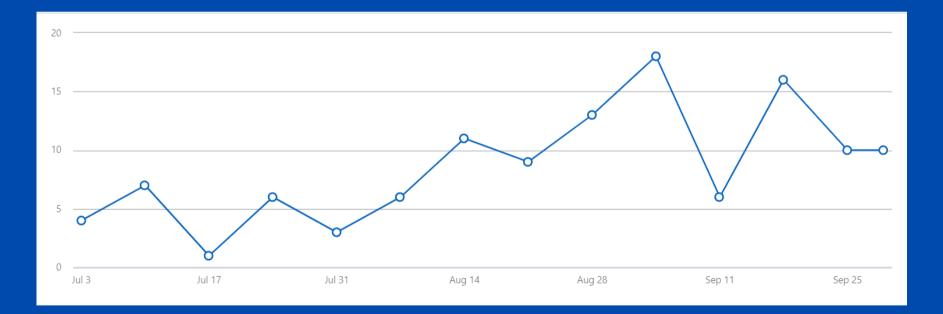
13.15%

10.56%

9.01% 8.9%

501 to 1,000 employees	395	
		40.89%
51 to 200 employees	127	
1,001 to 5,000 employees	102	1
10,001+ employees	87	9.019
201 to 500 employees	86	8.9%
5,001 to 10,000 employees	75	7.76%
11 to 50 employees	57	5.9%
2 to 10 employees	37	3.83%

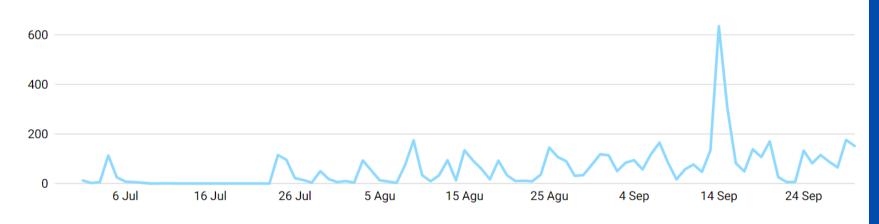
Added followers: 60 followers (+17%)



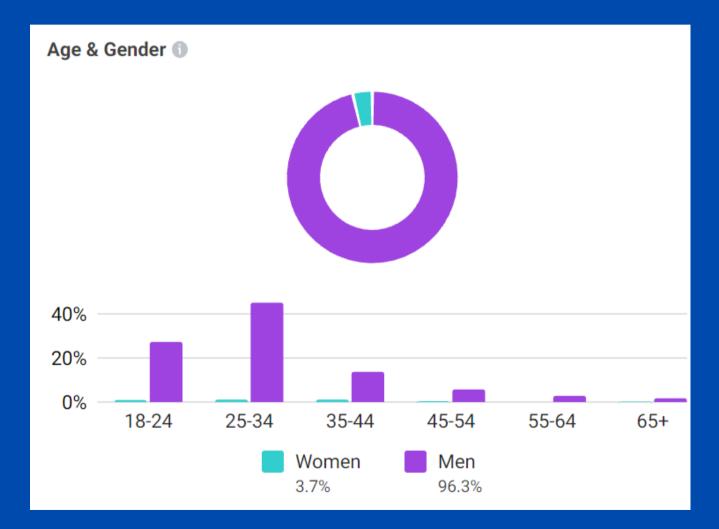
FACEBOOK

Page Reach:

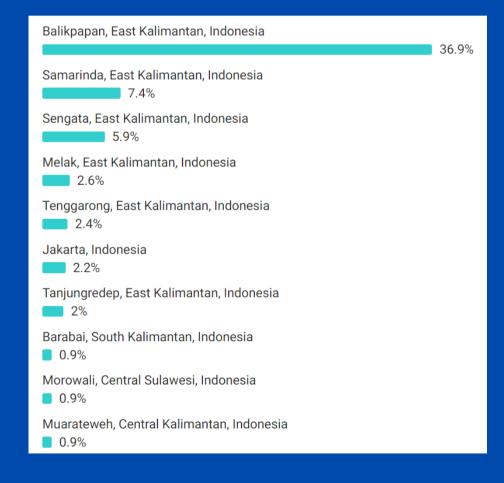
1.608 4 11,4%



Visitor Data Based on: Age and Gender



Visitor Data Based on: Location

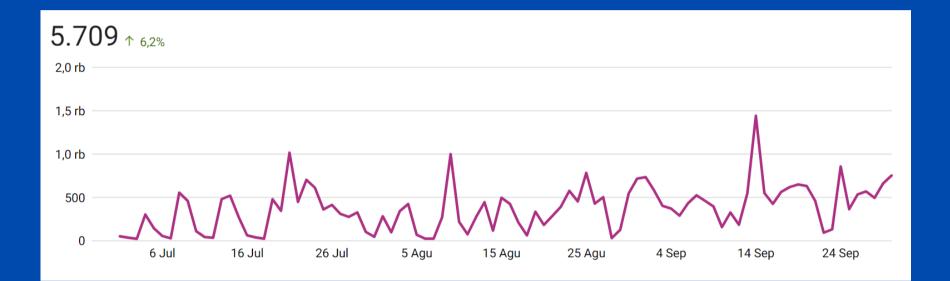


Visitor Data Based on: Country

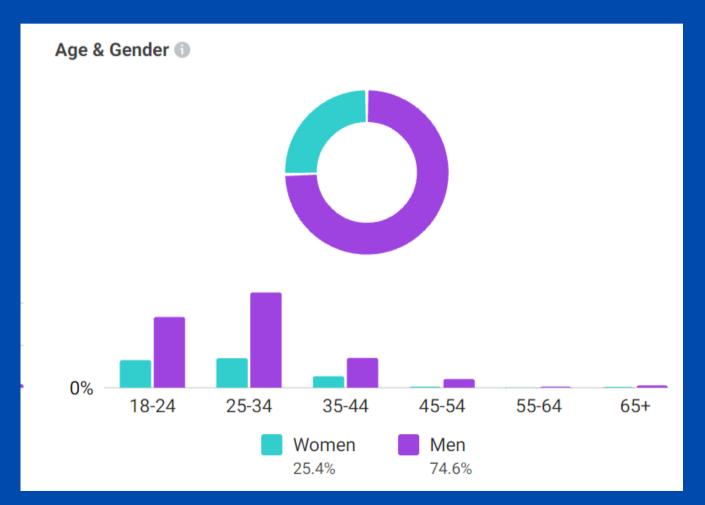
Indonesia		
		99.3%
Iraq 0.2%		

INSTAGRAM

Page Reach :



Visitor Data Based on: Age and Gender



Visitor Data Based on: Location



Visitor Data Based on: Country

Indonesia	69.7%
Australia 0.1%	0.7.7
Malaysia 0.1%	
Singapore 0.1%	
Taiwan 0.1%	

THANK YOU

