# MEDIA RELATION

# **PT TRANSKON JAYA TBK**

Statistic Sector



Media Visit to National Media Partner for the period April - June 2021

### Transmedia Corp. (CNBC and CNN)





### **Bisnis Indonesia**



April, 2021

### **BeritaSatu Media Holding**





### MNC Group (iNews and IDX Channel)



### **Kompas Group**



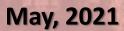


May, 2021



### **Bloomberg Indonesia**





### **BeritaSatu Media Holding**





May, 2021

### **Tribun Kaltim**



June, 2021



### Media Partner Joint Activities Data For the Period April - June 2021





## Media Partner Joint Activities Data For the Period April - June 2021

**Bisnis Indonesia** 



#### FOCUS GROUP DISCUSSION KOLABORASI UNTUK PEMULIHAN EKONOMI REGIONAL

Selasa, 8 Juni 2021, 10.00-11.30 WITA



Tutuk SH Cahyono Kepala Perwakilan Bank Indonesia Provinsi Kalimantan Timur



Rachmad Subiyanto Kepala Perwakilan Bisnis Indonesia Balikpapan

Webinar with Bisnis Indonesia June 7<sup>th</sup> 2021

Lexi R. Rompas

### Hybrid Public Expose June 30<sup>th</sup> 2021







## **Offline for Local Media**

# **Online for National Media**

## **National Media Press Release** For The Period April – June 2021

#### **NATIONAL :**

- KONTAN : 7 News
   Details of publication date
   17 April 2021 (2)
   9 May 2021
   10 May 2021 (2)
   11 May 2021 (2)
   11 May 2021 (2)
- 2. BISNIS INDONESIA : 7 News Details of publication date
  26 April 2021
  10 Mei 2021
  8 June 2021
  21 June 2021
  30 June 2021 (3)

- 3. LIPUTAN 6.COM : 4 News Details of publication date 30 June 2021 (4)
- 4. INVESTOR DAILY : 3 News Details of publication date 29 April 2021 17 May 2021 29 May 2021



## Local Media Press Release For The Period April – June 2021

### LOCAL :

#### 1. TRIBUN KALTIM : 6 News Details of publication date 8 April 2021 18 April 2021 24 April 2021 22 May 2021 24 June 2021

25 June 2021

#### 2. KABARGUPAS.COM : 3 News

Details of publication date 24 April 2021 11 May 2021 4 June 2021

#### 3. GERBANGKALTIM.COM : 2 News

Details of publication date 24 April 2021 5 June 2021

#### 4. INIBALIKPAPAN.COM: 3 News Details of publication date 16 April 2021

11 May 2021 4 June 2021

5. KLIKSAMARINDA.COM: 1 News Details of publication date 4 June 2021



# **THANK YOU**

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