

MEDIA RELATION

PT TRANSKON JAYA TBK



**TRANS
KON**
RENT™

Media Visit to **National Media Partner** for the period April - June 2021

Transmedia Corp. (CNBC and CNN)



April, 2021



Bisnis Indonesia



April, 2021

BeritaSatu Media Holding



April, 2021

MNC Group (iNews and IDX Channel)



April, 2021

Kompas Group



May, 2021



Bloomberg Indonesia



May, 2021

BeritaSatu Media Holding



May, 2021

Tribun Kaltim



June, 2021

Media Partner Joint Activities Data For the Period April - June 2021



Live with Tribun Kaltim-Kaltara
June 7th 2021

Media Partner Joint Activities Data For the Period April - June 2021

Bisnis Indonesia **Bisnis Indonesia group**

FOCUS GROUP DISCUSSION
KOLABORASI UNTUK PEMULIHAN
EKONOMI REGIONAL

Selasa, 8 Juni 2021, 10.00-11.30 WITA

SPEAKER

Tutuk SH Cahyono
Kepala Perwakilan Bank
Indonesia Provinsi
Kalimantan Timur

Lexi R. Rompas
Direktur Utama PT. Transkon
Jaya Tbk

MODERATOR

Rachmad Subiyanto
Kepala Perwakilan Bisnis
Indonesia Balikpapan

Webinar with Bisnis Indonesia
June 7th 2021

Hybrid Public Expose

June 30th 2021



Offline for Local Media



Online for National Media

National Media Press Release

For The Period April – June 2021

NATIONAL :

- 1. KONTAN : 7 News**
Details of publication date
17 April 2021 (2)
9 May 2021
10 May 2021 (2)
11 May 2021 (2)
- 2. BISNIS INDONESIA : 7 News**
Details of publication date
26 April 2021
10 Mei 2021
8 June 2021
21 June 2021
30 June 2021 (3)
- 3. LIPUTAN 6.COM : 4 News**
Details of publication date
30 June 2021 (4)
- 4. INVESTOR DAILY : 3 News**
Details of publication date
29 April 2021
17 May 2021
29 May 2021

Local Media Press Release

For The Period April – June 2021

LOCAL :

1. TRIBUN KALTIM : 6 News

Details of publication date

8 April 2021

18 April 2021

24 April 2021

22 May 2021

24 June 2021

25 June 2021

2. KABARGUPAS.COM : 3 News

Details of publication date

24 April 2021

11 May 2021

4 June 2021

3. GERBANGKALTIM.COM : 2 News

Details of publication date

24 April 2021

5 June 2021

4. INIBALIKPAPAN.COM: 3 News

Details of publication date

16 April 2021

11 May 2021

4 June 2021

5. KLIKSAMARINDA.COM: 1 News

Details of publication date

4 June 2021

THANK YOU



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