



SIARAN PERS

PT TRANSKON JAYA TBK IMPLEMENTS CSR REGIONAL ECONOMIC EMPOWERMENT FOR REGIONAL ECONOMIC RECOVERY

Balikpapan, 15 August 2021

In order to restore the economy in the midst of a pandemic, PT Transkon Jaya Tbk has successfully implemented CSR (Corporate Social Respond) Community Economic Empowerment, which was opened with an Online Seminar entitled "Advanced SMEs in the New Capital". With a series of selections carried out and selecting 5 MSMEs in Balikpapan, TRJA has closed online learning classes through the Zoom application. The class closed with material from PT Akseleran as a large funding company in Indonesia, The other resource persons who came from MSME actors who also came from Balikpapan, namely Mr. Ramdhani as an MSME actor in the fast food sector, namely Happiness Burger, which is quite well known in this city. , and have more experience about business concepts. And on the same day, material about tips and tricks on funding from Mrs. Steffy as Head of Funding from PT Transkon Jaya Tbk.

At the second meeting, Mrs. Saskya as Head of Reporting and Mrs. Tia Polii as Head Analyst of TRJA presented material on bookkeeping & reporting. Then the third meeting by Mr. Yoyok Sunarko from CYMS Consulting Associate who delivered material on taxation for MSMEs. All of the presenters are resource persons who are trusted by TRJA to provide material professionally to the selected MSMEs. And provide knowledge that will be very useful for regional economic drivers during this pandemic. The five selected MSMEs are business actors who are very cooperative to take part in this activity. In addition to being enthusiastically welcomed by the selected participants, this workshop was also something that PT Transkon Jaya Tbk had been waiting for to be carried out.

It is hoped that business actors who have followed the course of the class by the speakers, can choose a trusted source of funds and good bookkeeping arrangements. Because what has been known by many MSME participants is that bookkeeping and funding are important things and must be known by existing MSME actors. also don't forget about the concept of taxation for MSMEs.

With the implementation of the TRJA Workshop for Regional MSMEs, it is hoped that this can be a motivation for companies in the area that in the current pandemic condition the company's focus on the regional economy should pay more attention to regional economic development through the company's CSR program. Even though they cannot leave



the house and gather, at least the empowerment of advanced technology has also greatly helped regional MSME actors who really need to be fostered by existing companies.

----- FINISHED -----

Untuk informasi lebih lanjut mengenai Perseroan, dapat menghubungi:

Alexander Syauta

Corporate Secretary

PT Transkon Jaya Tbk

Jl. Mulawarman No. 21 Manggar – Balikpapan

Kalimantan Timur 76116

Indonesia

T. 0542 770401

F. 0542 770403

E. corporatesecretary@transkon-rent.com

www.transkon-rent.com